

From standstill to innovation.

Identify blind spots and obstacles to innovation.

InnoSparker is the first online tool for quantifiable creativity and innovation analysis worldwide. Quickly find out what is hampering creativity and innovation and which individual setting is necessary to unleash your innovation potential.

Your benefit:

- ✓ Useful facts on the most important personal and organisation influence factors of creativity
- ✓ Detection of shortcomings based on benchmarks
- ✓ Aggregated results on the team and corporate culture
- ✓ Guidance for the proper composition of innovation teams
- ✓ Support in recruitment and development measures
- ✓ A decision basis for the management
- ✓ A report with detailed analysis of the personal and organisational influence factors



Digital help for more innovation – secure, efficient, reliable, and precise

- ✓ Facts and results in just 20 minutes
- ✓ Developed by experts and statistically tested
- ✓ Based on relevant findings from creativity research
- ✓ Creativity and innovation broken down into clear findings
- ✓ Applicable for individuals, teams, and overall analyses in your company

Log in – Use – Get ahead. Work on the future now.

Take the first step toward more creativity and innovation. Invest just 20 minutes and receive valuable approaches on how to promote and use your company's creativity and innovation potential in a targeted manner.

www.upnchange.com/en/digitools/innosparker



Change to Success
www.upnchange.com

GOAL-FINDER

STRESS TYPE-CHECK

CONFLICT-FACILITATOR